

2011 rates

| Sizes |
|------------------|
| FP – 9.75x14 |
| 3/4V 7.25x14 |
| 2/3H 9.75x9 |
| 2/3V 7.25x12 |
| 1/2V 7.25x12 |
| 1/2V 4.75x14 |
| 1/2H 9.75x6.875 |
| 1/3V 4.75x9 |
| 1/3H 7.25x6 |
| 1/3H 9.75x4.5 |
| 1/4V 4.75x6.875 |
| 1/4V 2.25x14 |
| 1/4H 7.25x4.625 |
| 1/5H 4.75x5 |
| 1/6H 4.75x4.375 |
| 1/8V 2.25x6.875 |
| 1/8H 4.75x3.375 |
| 1/16V 2.25x3.375 |
| 1/16H 4.75x1.625 |
| 1/12H 4.75x2.25 |
| 1/32V 2.25x1.625 |
| FP – full page |
| H – horizontal |
| V – vertical |

MERRICK LIFE DISPLAY ADVERTISING RATES

| Ad Size | 1x | 4x | 8x | 13x | 26x | 39x | 52x |
|-----------|-------|-----|-----|-----|-----|-----|-----|
| Full Page | \$630 | 525 | 480 | 445 | 370 | 350 | 340 |
| 3/4 Page | \$475 | 395 | 360 | 335 | 280 | 263 | 255 |
| 2/3 Page | \$405 | 338 | 308 | 285 | 236 | 227 | 219 |
| 1/2 Page | \$315 | 263 | 240 | 223 | 183 | 176 | 170 |
| 1/3 Page | \$290 | 200 | 177 | 165 | 128 | 126 | 122 |
| 1/4 Page | \$226 | 155 | 138 | 130 | 100 | 98 | 95 |
| 1/5 Page | \$163 | 111 | 99 | 92 | 72 | 70 | 68 |
| 1/6 Page | \$141 | 97 | 86 | 80 | 63 | 61 | 59 |
| 1/8 Page | \$113 | 78 | 69 | 64 | 50 | 49 | 48 |
| 1/12 Page | \$73 | 50 | 45 | 42 | 32 | 31 | 30 |
| 1/16 Page | \$57 | 39 | 35 | 32 | 26 | 25 | 24 |

BELLMORE LIFE DISPLAY ADVERTISING RATES

| Ad Size | 1x | 4x | 8x | 13x | 26x | 39x | 52x |
|-----------|-------|-----|-----|-----|-----|-----|-----|
| Full Page | \$585 | 495 | 435 | 420 | 345 | 335 | 325 |
| 3/4 Page | \$440 | 370 | 325 | 315 | 260 | 250 | 245 |
| 2/3 Page | \$375 | 320 | 280 | 270 | 225 | 215 | 210 |
| 1/2 Page | \$295 | 250 | 220 | 210 | 175 | 170 | 165 |
| 1/3 Page | \$265 | 180 | 165 | 155 | 125 | 120 | 115 |
| 1/4 Page | \$205 | 140 | 130 | 120 | 95 | 93 | 90 |
| 1/5 Page | \$150 | 100 | 95 | 85 | 70 | 68 | 65 |
| 1/6 Page | \$130 | 90 | 80 | 75 | 65 | 60 | 55 |
| 1/8 Page | \$105 | 70 | 65 | 60 | 48 | 46 | 45 |
| 1/12 Page | \$67 | 45 | 42 | 39 | 31 | 29 | 28 |
| 1/16 Page | \$54 | 35 | 32 | 30 | 25 | 24 | 22 |

FREEPORT-BALDWIN LEADER DISPLAY ADVERTISING RATES

| Ad Size | 1x | 4x | 8x | 13x | 26x | 39x | 52x |
|-----------|-------|-----|-----|-----|-----|-----|-----|
| Full Page | \$480 | 405 | 380 | 350 | 320 | 310 | 285 |
| 3/4 Page | \$360 | 305 | 285 | 265 | 240 | 230 | 215 |
| 2/3 Page | \$310 | 260 | 245 | 225 | 205 | 200 | 185 |
| 1/2 Page | \$240 | 205 | 190 | 175 | 160 | 155 | 145 |
| 1/3 Page | \$155 | 140 | 135 | 130 | 115 | 110 | 105 |
| 1/4 Page | \$120 | 110 | 105 | 100 | 90 | 85 | 80 |
| 1/5 Page | \$90 | 80 | 75 | 70 | 65 | 62 | 60 |
| 1/6 Page | \$75 | 70 | 65 | 63 | 60 | 55 | 50 |
| 1/8 Page | \$65 | 55 | 55 | 50 | 45 | 43 | 40 |
| 1/12 Page | \$40 | 38 | 33 | 32 | 29 | 27 | 26 |
| 1/16 Page | \$30 | 28 | 27 | 25 | 23 | 22 | 20 |

WANTAGH-SEAFORD CITIZEN DISPLAY ADVERTISING RATES

| Ad Size | 1x | 4x | 8x | 13x | 26x | 39x | 52x |
|-----------|-------|-----|-----|-----|-----|-----|-----|
| Full Page | \$565 | 440 | 410 | 380 | 340 | 330 | 315 |
| 3/4 Page | \$425 | 330 | 310 | 285 | 250 | 250 | 240 |
| 2/3 Page | \$365 | 285 | 265 | 245 | 215 | 215 | 205 |
| 1/2 Page | \$285 | 220 | 205 | 190 | 170 | 165 | 160 |
| 1/3 Page | \$250 | 160 | 155 | 140 | 120 | 115 | 110 |
| 1/4 Page | \$195 | 125 | 120 | 110 | 95 | 90 | 85 |
| 1/5 Page | \$140 | 90 | 85 | 80 | 70 | 65 | 60 |
| 1/6 Page | \$120 | 80 | 75 | 70 | 60 | 55 | 50 |
| 1/8 Page | \$100 | 65 | 60 | 55 | 48 | 45 | 43 |
| 1/12 Page | \$65 | 40 | 38 | 35 | 30 | 28 | 27 |
| 1/16 Page | \$50 | 32 | 30 | 28 | 24 | 23 | 22 |